

APC support and facilitation

Meritor case study

Meritor "Epic" Case Study



The journey:

- Meritor through DIT, reach out to explore opportunities with APC (July / Sept 2019)
- Meritor seniors meeting in London (February 2020)
- Meritor Global team explore options / understand opportunities etc (April August+ 2020)
- Joint Meritor / APC deep dive into bid (September 2020)
- Meritor submit written bid into APC17 (October 2020)
- Meritor attend assessment interview (December 2020)
- Successful notification (January / February 2021)
- Project kick-off (April 2021)
- Project size circa £32m / £16m grant

Meritor "Epic" Case Study



The team:

Lead & Consortia project team Lead & Consortia project team Lead partner Bid team Seniors Consortia Legal teams Consortia partners Consortia Comms teams Lead & Consortia project team Lead partner Bid team Lead partner (Seniors 1 / year) Consortia partners **Exploration phase Assessment phase Award phase Project phase** Close out phase Competitions team Project Delivery leads **Business Dev Business Dev** Competitions team (Project Delivery leads) (Marketing & Comms) (Executive 1 / year) **APC Business Dev** Competitions team Project Delivery leads Competitions team Marketing & Comms Competitions team Project Delivery leads Marketing & Comms Executive team Competitions team Competitions team Monitoring team Monitoring team InnovateUK (Sector team) Monitoring team (Sector team) (Sector team) (Sector team)

It is a real team effort !! But the rewards are there for you to realise

Future Opportunities



Contact us:



Dan.Bunting@apcuk.co.uk



Chris.Harris@apcuk.co.uk



Ruby.Akhtar@apcuk.co.uk

Stay informed:



www.apcuk.co.uk







On the horizon:

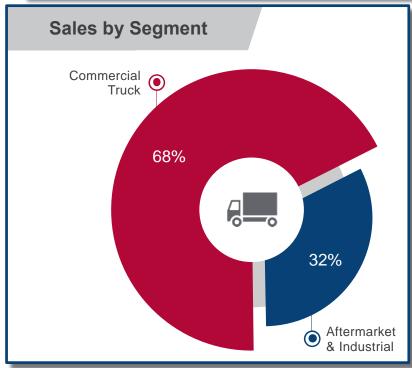
MERITOR BLUE HORIZON"

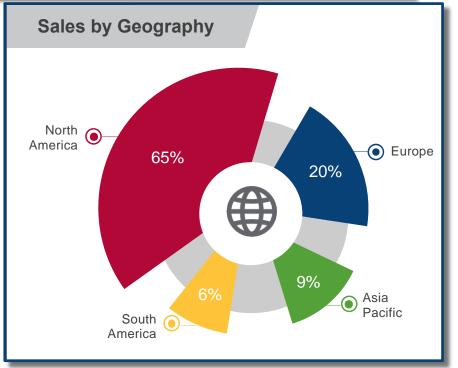
MERITOR?



MERITOR OVERVIEW







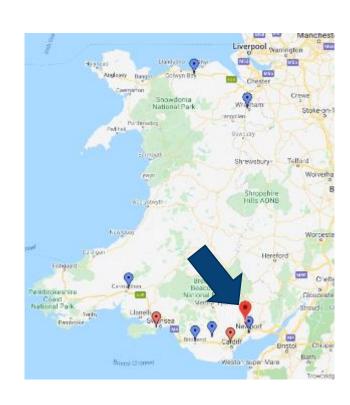
Global company focused on Commercial Vehicle drivetrains

Meritor in Cwmbran

- People may not know Meritor in Cwmbran
- Meritor acquired Lucas Varity in 1999
- Today, the Cwmbran plant is still referred to as 'Girlings' by local people of a certain age
- The Cwmbran site houses the Centre of Excellence for Air Disc Brake design for the global Meritor corporation and is the largest brake manufacturing site in the group









MERITOR BLUE HORIZON"

EPIC PROJECT



MARKET DRIVERS

- Heavy duty commercial vehicles contribute to global CO₂ production
- Global legislation demands action; trucks to reduce CO₂ emissions by 15% in 2025, 30% in 2030 in Europe, similar in United States and Asia
- Industry responding by bringing Electric Vehicles (EVs) to market, transforming the industry
- Transformation creates immense opportunity for companies that solve the unique issues EVs present
- It was vital for Meritor to be at the forefront of this change in our industry and equally important to develop a technology to specifically support our European OEM's

EPIC addresses these market needs

- Encouraged by the DiT and WAF, Meritor bid and were successful in gaining APC funding to develop the right product for European Heavy trucks.
- The project is known as EPIC
- EPIC delivers:
 - Game-changing heavy duty electric powertrain
 - Establishment of European electric vehicle business for consortium members
 - Electrification "Centres of Excellence" for commercial vehicles in the UK
 - Danfoss in Scotland
 - Meritor at Cwmbran, South Wales



Heavy duty electric powertrain for Commercial Vehicle

EPIC INTEGRATED ELECTRIC POWERTRAIN (IEPT)

Addresses All Deficiencies of Current Systems



EXTREME POWER-DENSITY

electric motor with 430 kW continuous power meets all HD performance requirements

can be used up to 44t gcw extend coverage to 65t+ gcw

CONVENTIONAL wheel-ends while hub reduction wheel-ends

ULTRA-LIGHT disc brake and rotor optimized for EV duty cycles reduces unsprung mass for better ride performance

INTEGRATED inverter with SiC MOSFETs maximizes efficiency and reliability while eliminating phase cables for lowest cost



INTEGRATED 3-speed transmission meets all HD performance requirements and maximizes system efficiency for longer vehicle range

NOVEL "straddle-style" architecture for motor and transmission enables packaging in existing chassis with little or no modification and best manages added unsprung mass

20 EPIC PATENTS

CONVENTIONAL

3 on motor 12 on inverter 5 on architecture

ATTRIBUTE	EPIC	Remote Motor	Other eAxles
Meets all HD performance requirements	✓	✓	×
Enables battery packaging b/w frame rails	✓	×	✓
Packages easily in existing chassis	✓	✓	×
High modularity for maximum application coverage	✓	×	×
Maximizes vehicle range	\checkmark	×	\checkmark
Maximizes vehicle payload	✓	×	✓
Lowest cost	✓	\checkmark	×
High reliability	✓	✓	×
Minimizes impact to vehicle ride and handling	✓	✓	×
Exceeds APC's 2025/2035 targets for power density	✓	×	unknown
Exceeds APC's 2035 target for drive cycle efficiency	✓	×	unknown







CONSORTIUM MEMBERS



MERITOR



£3.3 billion



History



Employees

Global

Drivetrain Leader



Diverse

Portfolio

Countries





Cwmbran, Wales Manufacturing, R&D



Advanced Technology

DANFOSS



Sales



Employees







R&D Facility



Advanced Technology





Employees Experience



Green Fleet Award



North West UK Manufacturing



Leader eCommercial Vehicles

Customer Base

At A Glance













85+ Year







Diverse

Portfolio







- Dedicated people, leading business positions, strong engine room, smart technologies and deep application knowledge
- Engineer products and solutions that deliver exceptional performance
- Electrification is core strategic pillar for Danfoss and future endeavors



Motor Transport

Award



- Electra is making city centre delivery a 100% clean and silent operation
- Allowing minimal impact of vehicles in our environment which are essential to keep our cities running 24 hours a day
- Bringing world-class technology to commercial vehicle world, converting lowentry chassis from Mercedes and IVECO to 100% electric

MERITOR **BLUE HORIZON**





- Leading global supplier of drivetrain, mobility and braking systems
- Spent years innovating traditional products
- Introducing technology focused on efficiency and carbon footprint reduction
- Blue Horizon is Meritor's technology brand

PROJECT Deliverables



Electric Powertrain Suitable for Commercial Vehicles up to 44t



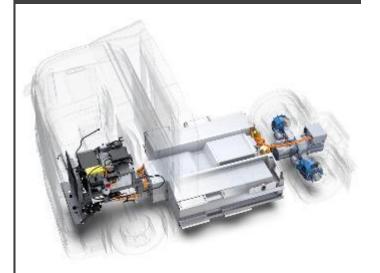
Meritor and Danfoss Centres of Excellence (CoE)





- Knowledge transfer into the UK
- Research and development roles created: 47
- Manufacturing jobs created: 142
- Safeguarded: >500

HD BEV Chassis – 4 Types



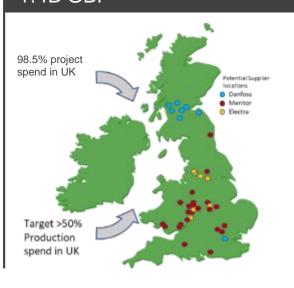








UK Supply Chain Spend 1.4B GBP



20.8 Million Tonnes CO₂ Reduction



MERITOR BUE HORIZON







HOW DID WE STRUCTURE THE BID?



BUILDING A CONSORTIUM







Jay Craig
Chief Executive
Officer and President



John Bennett

VP and Chief
Technology Officer



Tony Williams

Director, eMobility and Adv Technologies



Angie Bellos
Director, Global PMO



Brandon Sykora
Senior Manager,
Electrification Finance





Jeff Herrin
VP of Research and Development



Director of Global Sales



Josh Ley
Director of Research and Development





Sid Sadique

Chief Executive

Officer and President

Senior executive buy in was a must!







COLLABORATION AGREEMENT



COLLABORATION AGREEMENT

THIS COLLABORATION AGREEMENT ("Agreement") is made and entered into as of March 24, 2021 the "Effective Date") between

(1) MERTOR ELECTRIC VEHICLES, 11 C, a Debrace heated healty company ("Mester US"), and MERTOR HEAVY VEHICLE REAKING SYSTEMS (UR) LTD. a United Kingdom company ("Memor UK," and, together with Mentor US, horsusafter selected on "MILITIDE").

(2) DANFOSS SCOTLAND LIMITED, a Unated Kingdom company ("Deadom UK") and DANFOSS POWER SOLUTIONS (US) COMPANY, a Delaware company ("Deadom UK") and ogether with Danfow UK hereinable collectively referred to as "DANFOSS"), and

(3) HEICTRA COMMERCIAL VEHICLES LTD, a United Kingdom company (TEXTRA')

MERITOR, DANFOSS, and ELECTRA are constance referred to become individually as a "Petry" and collects on as the "Petros."

RECITALS

WHEREAS, the Parties intend or collaborate in the development by BANDOSS, of certain moreon, motor controllars and investors for integration into MERITOR'S VIXe electromically driven powertion, which is man will be integrated by BLEUTEA, along with other component, into heavy-duty whiches the "E-Velados") as more fully described in the SOW, and

WHEREAS, the Parties have submitted a progrant in October 12, 2000 (the "Proposal") to the Advance Propulsion Content ("ADV") under the ADV". Over Competition Program (the Vigoritants") which is fieldened for content by the ADV until contin in a quest from the United Kingdom that would penalty the defended and development of the composence and spream security from the Content that Content is the Parties substitutely within the United Kingdom (the "General") and

WHEREAS, if the Proposal is selected for second by APC, this Agreement will cover the collaboration of the Parties in executing the Proposal (the "Project"), and

WHEREAS, the purpose of this Agreement is to specify each Party's obligations responsibilities, and rights with respect to the Project,

NOW, THERESORE, in consideration of the material covariants and agreenests been set forth, the receipt and sufficiency of which are hereby admired being of, the Parties agree in follows:

- 0

intended to create any interest in any third Party

 Although not required in final form until late in the process, starting the discussion around the way the consortium plan to work together (the Collaboration Agreement) brings out issues and drives resolution.

Kick off the collaboration agreement and clear SOW early





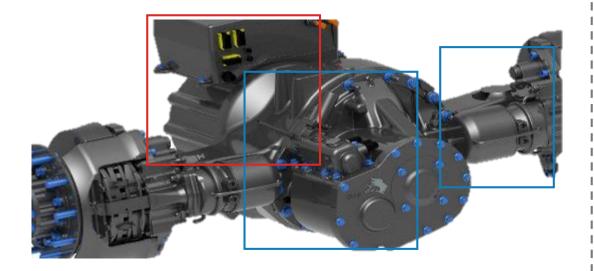


SHARE THE LOAD





WP1	WP2	WP5
Motor development	Motor controller and software development	Inverter development and integration
Time: Months 1 to 28	Time: Months 1 to 42	Time: Months 1 to 42
Cost: £	Cost: £	Cost: £
Dependency: WP3, WP7	Dependency: WP4	Dependency: WP4



WP6

Lightweight brake

development

Time: Months 6 to 13

Cost: £

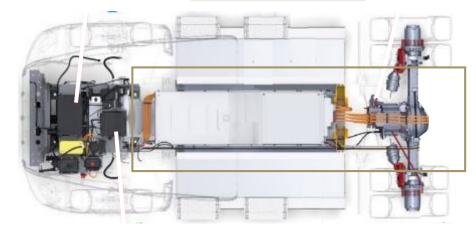
Dependency: WP7

	WP3	WP4	
MERITOR BLUE HORIZON	Trans and geared carrier development and integration	Transmission controller and software development	
	de reiepinent and integration	Time: Months 1 to 42	
/	Time: Months 1 to 35	Cost: £	
Cost: £		Dependency: WP2, WP8	

Dependency: WP1, WP7

WP7	WP8	
Mechanical integration of battery-electric chassis	Controls integration of battery-electric chassis	
Time: Months 3 to 22		
Cost: £	Time: Month 8 to month 42	l
Dependency: WP1, WP3	Cost: £	
	Dependency: WP4	





WP9	WP10	
System validation	Supply chain selection and develop	
Time: Months 5 to 42		
Cost: £	Time: Months 1 to 29	
Dependency: All except WP10	Cost: £	
	Dependency: none	
•	(CSD) ELECTRA	







TEAMWORK



- To construct the bid in APC 17, we formed a multi national team
- Members supporting our bid construction came from
 - Cwmbran, Blackburn and Edinburgh in UK
 - Colorado, Michigan and California in US
 - Finland, Italy and Austria.
- We also engaged an extra set of external eyes
- Plus the APC and DiT teams
- Covid restrictions gave us a few headaches with communication but we formed an
 effective team, all with something to gain. We had a purpose and focus.

We never physically met as a team

– we became experts in 'Teams' meetings......

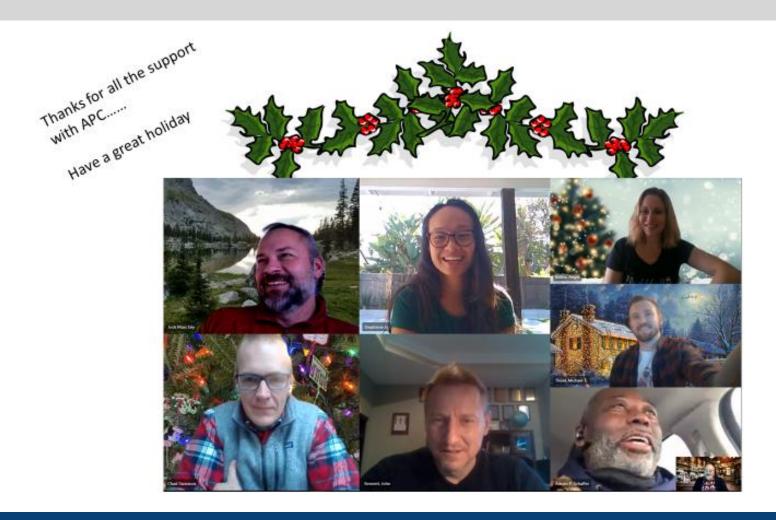






IT WASN'T ALL WORK......





.... but we did manage to hold a virtual Christmas party.....







APC grant award





- The Advanced Propulsion Centre (APC) welcomes £54 million commitment across three innovative automotive projects in the latest round of R&D funding
- Investment in hydrogen fuel cells for buses, lightweight electric vehicle powertrains for heavy goods vehicles and motorsport technology built into high efficiency motors for cars and vans
- Transformational programmes across England, Northern Ireland, Scotland and Wales forecast to create and safeguard nearly 10,000 jobs

Core team

- 5 Meritor
- 4 Danfoss
- 3 Electra

Manhours

- Weekly meetings at team level
- Regular reviews with Senior execs
- 37 Financial iterations at Meritor alone!
- Around 6 man years of effort!

The reward is worth the effort







Suggestions



Attend the APC launch events

- Good advice
- Good networking

Talk to APC and DiT teams

- Incredible support
- Don't be afraid to ask questions
- Make sure to answer all the facets of the questions

Be innovative

- Outline your innovation and then talk to the APC team
- Think about the potential routes to Market
 - Seek letters of support from your potential customers
- Talk to other successful bidders



Thank you

MERITOR®
BLUE HORIZON®









