

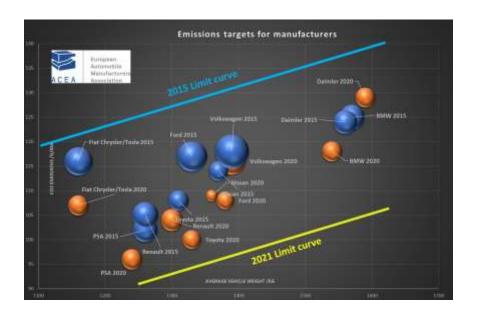
When, why and how?,
A guide to supply chain opportunities in electric machines



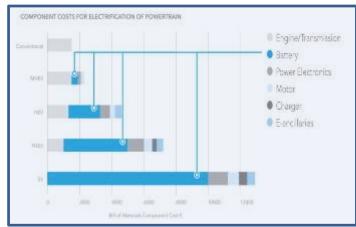
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## When: Electrification for EVs driven by legislation and cost







Electrification

It will happen for automotive by 2035

Challenges exit for manufacturers

Opportunities exist for suppliers



## How?





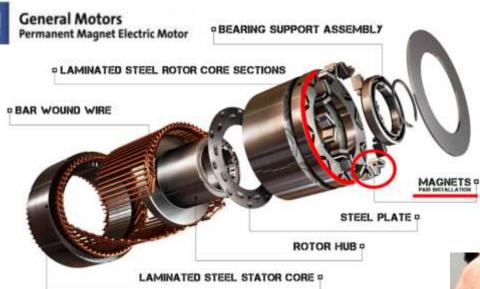
## Integration of the automotive powertrain







## **E-machine parts**

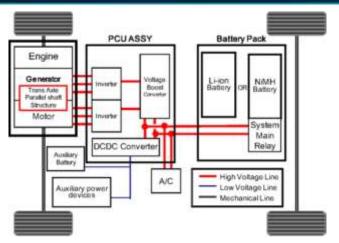








## **Market opportunities: Components**



Components	Prius eMachine	Prius Invertor	Chevy Volt	Audi eTron
Laminations rotor & stator	\$48			
Slot liner/separator	\$4		\$7	
varnish/resin	\$3		\$2	
Busbars	\$3	\$18		\$23
Wiring harnesses		\$25		\$16
Thermal conducting compound		\$4		\$4
Enclosure/casting		\$36		\$46



### At 50,000 vehicles per year

	Prius eMachine	Prius Invertor	Chevy Volt	Audi eTron	iPace
Peak power	53kW		48kW		140kW
"should cost"	\$220 (x2)	\$670	\$200 (x2)	\$750	?
Value at 50k units per annum	\$22,000,000	\$33,500,000	\$20,000,000	\$37,500,000	?

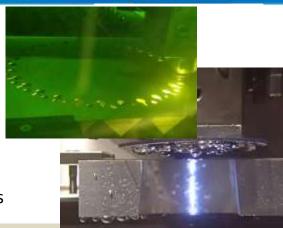
Components	Prius eMachine	Prius Invertor	Chevy Volt	Audi eTron
Laminations rotor & stator	\$4,800,000			
Slot liner/separator	\$400,000		\$700,000	
varnish/resin	\$300,000		\$200,000	
Busbars	\$300,000	\$9,000,000		\$11,500,000
Wiring harnesses		\$1,250,000		\$8,000,000
Thermal conducting compound		\$200,000		\$2,000,000
Enclosure/casting		\$18,000,000		\$23,000,000



## Supply chain opportunity – processes lamination cutting, assembly and bonding



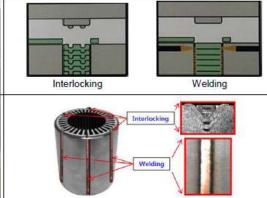


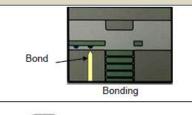


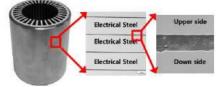
Single stamping, progression stamping, laser cutting, spark erosion of laminations

#### Lamination stacks – robotic handling, welding and adhesives











WZUZI

## Innovation in technology in eMachines – increase the power density



- Thermal management
  - Stator water jacket improvements to casting techniques (thinner walls)
  - Direct cooling (air / oil / water) new additives for coolants
  - High temperature insulation new materials (PEEK)
  - High temperature magnets or remove magnets

Torque defines motor size at given cooling

For same power, higher speed means smaller motor

- High speed operation
  - Rotor mechanical strength new materials carbon fibre
  - Control of losses improved laminations and windings
  - Reduction gearing improved gears (reduce losses)
  - Noise & Vibration coatings on gears, novel gear materials
  - Dynamic stability & resonance cladding materials





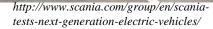
## In conclusion - almost

- Automotive applications are complex.
  - Need to fit in a space envelope
  - Work over a range of operating cycles
- Vehicle concepts change autonomy
  - Changes in the requirements for the electric drive system
  - Opportunities for new suppliers
- Challenges and opportunities shared across applications
  - Automotive logistics
  - Aerospace Uber Air, E-Fan X (Airbus)
  - Industrial earth movers (on-site energy source)
  - Maritime -

Cost effective high volume manufacturing requires innovation









## Winding Centre of Excellence at WMG by 2022



Discrete hairpin winding



Continuous hairpin winding



Concentrated winding

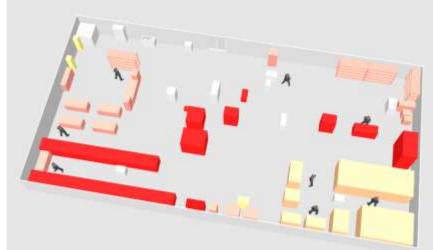




Magnet insertion and magnetisation



In process and electrical testing







# Thank you

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